



Sponsorship and Donation Application

Mainstreet Credit Union gives equal consideration to all charitable requests and sponsorships that meet the Credit Union's standards. All requests for sponsorships must meet the primary requirement that their fundraising efforts benefit a charitable cause. Donations and sponsorships are not made to: *individuals, political candidates, religious organizations or churches, organizations or projects outside of Sarnia-Lambton, London-Middlesex and Chatham Kent regions.*

Request Date: Organization Requesting Support:

Contact Name: Mailing Address:

Phone:

E-mail:

Sponsorship Level: Auction/ Donation Volunteer Support

Monetary - Amount Requested \$

Details of sponsorship, including how Mainstreet will be highlighted:

Deadline for Sponsorship Participation / Donation:

Specify art file requirements for any ads or regarding our name/ logo:

Deadline for art file:

Date of Event:

Hours of Event:

Event Location:

Expected Attendance:

List of other major sponsors, if applicable:

Will there be media coverage (check all that applies):

No

Radio

TV

Newspaper

Social Media

Other:

Has Mainstreet ever provided funding to your organization in the past? If yes, please provide details.

In order to be considered, large sponsorship requests (\$1,000+) must be received at least 60 days prior to the event. Requests are reviewed bi-monthly and responses provided the week following our committee meeting. Please return this form along with additional materials to your local Mainstreet Branch or by e-mail to community@mainstreetcu.ca.

We thank all applicants for taking the time to apply however due to budgetary restrictions, along with the great number of worthy charities and organizations within our regions, not all requests for funding can be satisfied.

Mainstreet thanks you for your community involvement.

OFFICE USE ONLY

Application Received Date:

Sponsorship Granted: YES NO

Sponsorship Value Granted: \$ Prizes/Items given:

Authorization Signature: Donation Date: